



# ARAB BANKING & FINANCE

Invest wisely.

***Arabankfin.com***

The region's guide to banks and financial institutions



Published by



media kit

# Overview

Published annually, **Arab Banking & Finance** has been connecting the region's financial sector for over 25 years. It is the only publication of its kind serving the region.



*Proud members of:*



# Mission

Simply put, our mission is to connect business  
*anytime...anywhere...anyplace.*

With a presence spanning four continents and  
23 countries, we connect business locally,  
regionally and globally.





# Contents

**Arab Banking & Finance** is divided into two key sections – editorial and directory.

## *Editorial:*

- ◆ Expert opinions
- ◆ Top Arab banks (ranking)
- ◆ Capital Intelligence (CI) ratings
- ◆ Country information (MENA & GCC nations)
- ◆ Featured institutions

## *Directory:*

- ◆ Banks and financial institutions: GCC & MENA
- ◆ Banks and financial institutions: beyond the Middle East
- ◆ Sector associations
- ◆ Central Banks worldwide
- ◆ Who's Who
- ◆ Accountants & Auditors
- ◆ Public Relations
- ◆ Real Estate
- ◆ Recruitment

# Multiple Platforms

**Anytime, anywhere, anyplace.**

The best products are those designed with a focus and attention to customer needs.

To better meet your needs, **Arab Banking & Finance** is available through 3 different platforms:

**Print**

25 years +

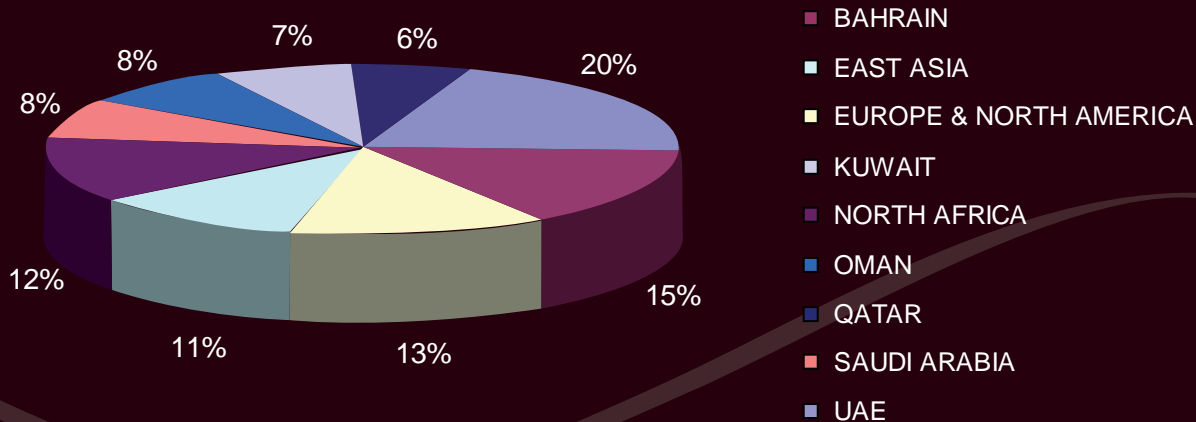
**Online**

arabankfin.com

**Mobile**

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# Where does Arab Banking & Finance Go?



# Why Arab Banking & Finance?

- You will be **associated** with a **publication** that has been the **trusted** source of information for **over 25 years**
- You will receive **visibility** through
  - **Broad**, but focused, **distribution**
  - Promotion at key **regional and global events**
- You will be easily **accessible** through the *only publication* of its kind currently **servicing the region**
- You will be **actively promoted** through ABF's **multiple user platforms** – print, online, and mobile



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